

June 1, 2007

Dear Sirs:

Name of Company: BELLUNA CO., LTD.

Code No.: 9997 1st Section of the Tokyo Stock Exchange

Notice of Personnel Redeployment of Director and Corporate Auditor

At the meeting of Board of Directors held on May 31, 2007, Belluna Co., Ltd. resolved its recommendation for personnel redeployment as below. The candidates will be formally appointed at the general shareholders' meeting on the coming June 28, 2007.

Description

1. Candidate for new director

Director: Toshio Takahashi, present general manager of Marketing Dept.

Date of assumption (scheduled): June 28, 2007

(the same day as the general shareholders' meeting)

2. Candidate for new corporate auditor

Corporate auditor: Shuji Fujita, present manager of DM Center

(as operating section of database segmentation)

Date of assumption (scheduled): June 28, 2007

(the same day as the general shareholders' meeting)

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