

September 18, 2007

Dear Sirs:

Name of Company: BELLUNA CO., LTD.

Code No.: 9997 1st Section of the Tokyo Stock Exchange

Repurchase of Own Shares

(Repurchase of own shares in accordance with Section 2 of Article 165 of the Corporate Law)

At the meeting of Board of Directors held on September 18, 2007, Belluna Co., Ltd. resolved to repurchase of its own shares pursuant to section 2 of article 165 of the Corporate Law.

Description

1. Reason for the repurchase

To enable swift implementation of the Company's capital policies in response to changes in business conditions.

2. Details of the repurchase

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| (1) Type of shares to be repurchased: | Common stock of the Company |
| (2) Total number of shares to be repurchased: | Maximum of 1,000,000 shares
(the ratio to the number of total issued shares: 1.77%) |
| (3) Total costs of shares to be repurchased: | Maximum of ¥ 1,500 million |
| (4) Period of repurchase: | September 19, 2007 to March 31, 2008 |

Note: Information as of August 31, 2007

- Total number of outstanding shares without treasury stocks: 56,592,274 shares
- Total number of shares repurchased: 4,428,564 shares

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