

February 12, 2008

Dear Sirs:

Name of Company: BELLUNA CO., LTD.

Code No.: 9997 1st Section of the Tokyo Stock Exchange

Notice of Opening the Flagship Shop of Ozio Co., Ltd.

Notice is hereby given that Ozio Co., Ltd. ("Ozio"), one of the Company's consolidated subsidiaries in the Single-item Mail Order Business segment, schedules to open its flagship shop (including cosmetic store and beauty treatments salon) in Ginza, Tokyo, in April, 2008. Preparatory for this grand opening, Ozio opened its cosmetic store in February 10, 2008.

Description

1. Address

5-5-9 Ginza, Chuo-ku, Tokyo

2. Facilities

Cosmetic store for Ozio brand:	1st and 2nd floors
Beauty treatments salon:	3rd and 4th floors
Tenant Shop:	1st basement floor and 5th to 8th floors

3. Schedule

February 10, 2008:	Pre-opening
April, 2008:	Grand opening

[External View]



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