

May 26, 2008

Dear Sirs:

Name of Company: BELLUNA CO., LTD.

Code No. 9997 1st Section of the Tokyo Stock Exchange

**Notice of Correction a Part of Consolidated Business Results for FY March 2008**

The Company corrected a part of “Summary of Consolidated Business Results for FY March 2008,” which was released on May 2, 2008, as below.

**Description**

1. This correction has the following effects on consolidated operating results.

(Unit: ¥ Million)

	Net sales	Operating income	Recurring income	Net income
Before Correction (A)	125,146	10,202	7,141	3,349
After Correction (B)	125,173	10,208	7,151	3,435
Difference (B)–(A)	+27	+6	+9	+86

2. Reason of Correction

The Company mainly corrected Net Sales and Cost of Sales in Belluna Co., Ltd., and Adjustments of Corporation and Other Taxes in a subsidiary. Also, expense for non-operating software transferred from Construction in Progress to Software.

3. Correction

The corrected parts are underlined.

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**1. Consolidated Business Results of FY March 2008 (April 1, 2007 – March 31, 2008)**

- (1) Results of Operations

[Before Correction]

(Note: Rounded down to ¥ Million)

FY	Net sales		Operating income		Recurring income		Net income	
	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)
FY ended Mar. 2008	<u>125,146</u>	<u>-3.7</u>	<u>10,202</u>	-15.8	<u>7,141</u>	<u>-43.4</u>	<u>3,349</u>	<u>-53.1</u>
FY ended Mar. 2007	129,912	6.5	12,122	7.6	12,622	4.2	7,141	3.0

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FY	Net income per share	Diluted net income per share	Ratio of net income to net assets excluding share subscription rights and minority interests	Ratio of recurring income to total asset	Ratio of operating income to net sales
	¥	¥	%	%	%
FY ended Mar. 2008	<u>64.48</u>	<u>60.27</u>	<u>5.2</u>	4.6	8.2
FY ended Mar. 2007	134.88	130.52	11.7	9.4	9.3

(Note) 1. Share split: 1:2 on April 1, 2006

2. Net income per share is calculated as if the share splits were made at the beginning of the fiscal year.

## [After Correction]

(Note: Rounded down to ¥ Million)

FY	Net sales		Operating income		Recurring income		Net income	
	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)
FY ended Mar. 2008	<u>125,173</u>	<u>-3.6</u>	<u>10,208</u>	<u>-15.8</u>	<u>7,151</u>	<u>-43.3</u>	<u>3,435</u>	<u>-51.9</u>
FY ended Mar. 2007	129,912	6.5	12,122	7.6	12,622	4.2	7,141	3.0

FY	Net income per share	Diluted net income per share	Ratio of net income to net assets excluding share subscription rights and minority interests	Ratio of recurring income to total asset	Ratio of operating income to net sales
	¥	¥	%	%	%
FY ended Mar. 2008	<u>66.14</u>	<u>61.78</u>	<u>5.3</u>	4.6	8.2
FY ended Mar. 2007	134.88	130.52	11.7	9.4	9.3

(Note) 1. Share split: 1:2 on April 1, 2006

2. Net income per share is calculated as if the share splits were made at the beginning of the fiscal year.

## (2) Financial Position

### [Before Correction]

FY	Total assets	Net assets	Net assets excluding share subscription rights and minority interests to total assets	Net assets per share
	¥ Million	¥ Million	%	¥
As of March 2008	<u>160,620</u>	<u>64,240</u>	39.9	<u>1,252.36</u>
As of March 2007	149,239	64,718	43.3	1,223.95

(Note) Net assets excluding share subscription rights and minority interests (Consolidated):

64,029 million yen as of Mar. 31, 2008, 64,568 million yen as of Mar. 31, 2007

### [After Correction]

FY	Total assets	Net assets	Net assets excluding share subscription rights and minority interests to total assets	Net assets per share
	¥ Million	¥ Million	%	¥
As of March 2008	<u>160,707</u>	<u>64,327</u>	39.9	<u>1,254.05</u>
As of March 2007	149,239	64,718	43.3	1,223.95

(Note) Net assets excluding share subscription rights and minority interests (Consolidated):

64,116 million yen as of Mar. 31, 2008, 64,568 million yen as of Mar. 31, 2007

## 2. Dividends

### [Before Correction]

	Annual cash dividends per share			Total cash dividends (Annual)	Payout Ratio (Consolidated)	Ratio of cash dividends to net assets (Consolidated)
	at 1st half end	at fiscal year end	total			
	yen	yen	yen	¥ Million	%	%
FY ended Mar. 2007	7.50	7.50	15.00	794	11.1	1.3
FY ended Mar. 2008	7.50	7.50	15.00	771	<u>23.3</u>	1.2
FY ending Mar. 2009 (forecast)	7.50	7.50	15.00	-	12.7	-

### [After Correction]

	Annual cash dividends per share			Total cash dividends (Annual)	Payout Ratio (Consolidated)	Ratio of cash dividends to net assets (Consolidated)
	at 1st half end	at fiscal year end	total			
	yen	yen	yen	¥ Million	%	%
FY ended Mar. 2007	7.50	7.50	15.00	794	11.1	1.3
FY ended Mar. 2008	7.50	7.50	15.00	771	<u>22.7</u>	1.2
FY ending Mar. 2009 (forecast)	7.50	7.50	15.00	-	12.7	-

## 3. Forecast of Financial Performance in FY March 2009 (April 1, 2008 — March 31, 2009)

### [Before Correction]

FY	Net Sales		Operating income		Recurring income		Net Income	
	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)
Sep. 2008 Interim	54,400	-9.7	4,000	-16.1	4,120	-18.6	2,530	-5.7
FY ending Mar. 2009	125,500	0.3	11,000	7.8	10,500	<u>47.0</u>	6,130	<u>83.0</u>

FY	Net income per share
	yen
Sep. 2008 Interim	48.71
FY ending Mar. 2009	118.02

### [After Correction]

FY	Net Sales		Operating income		Recurring income		Net Income	
	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)
Sep. 2008 Interim	54,400	-9.7	4,000	-16.1	4,120	-18.6	2,530	-5.7
FY ending Mar. 2009	125,500	0.3	11,000	7.8	10,500	<u>46.8</u>	6,130	<u>78.4</u>

FY	Net income per share
	yen
Sep. 2008 Interim	48.71
FY ending Mar. 2009	118.02

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## [Reference] Non-Consolidated Financial Results

### 1. Non-Consolidated Business Results of FY March 2008 (April 1, 2007 – March 31, 2008)x

#### (1) Results of Operations

##### [Before Correction]

(Note: Rounded down to ¥ Million)

FY	Net sales		Operating income		Recurring income		Net income	
	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)
FY ended Mar. 2008	<u>98,285</u>	-7.4	<u>3,988</u>	<u>-31.3</u>	<u>1,604</u>	<u>-74.8</u>	<u>149</u>	<u>-96.0</u>
FY ended Mar. 2007	106,185	3.7	5,803	-26.5	6,366	-29.5	3,719	-27.1

FY	Net income per share	Diluted net income per share
	¥	¥
FY ended Mar. 2008	<u>2.89</u>	-
FY ended Mar. 2007	70.25	68.08

##### [After Correction]

(Note: Rounded down to ¥ Million)

FY	Net sales		Operating income		Recurring income		Net income	
	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)
FY ended Mar. 2008	<u>98,315</u>	-7.4	<u>3,997</u>	<u>-31.1</u>	<u>1,614</u>	<u>-74.6</u>	<u>155</u>	<u>-95.8</u>
FY ended Mar. 2007	106,185	3.7	5,803	-26.5	6,366	-29.5	3,719	-27.1

FY	Net income per share	Diluted net income per share
	¥	¥
FY ended Mar. 2008	<u>2.99</u>	-
FY ended Mar. 2007	70.25	68.08

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#### (2) Financial Position

##### [Before Correction]

FY	Total assets	Net assets	Net Assets excluding share subscription rights and minority interests to total assets	Net assets per share
	¥ Million	¥ Million	%	¥
As of March 2008	<u>100,103</u>	<u>52,231</u>	52.2	<u>1,021.59</u>
As of March 2007	105,991	55,191	52.1	1,046.21

(Note) Net assets excluding share subscription rights and minority interests:

52,231 million year as of Mar. 31, 2008, 55,191 million year as of Mar. 31, 2007

##### [After Correction]

FY	Total assets	Net assets	Net Assets excluding share subscription rights and minority interests to total assets	Net assets per share
	¥ Million	¥ Million	%	¥
As of March 2008	<u>100,108</u>	<u>52,236</u>	52.2	<u>1,021.70</u>
As of March 2007	105,991	55,191	52.1	1,046.21

(Note) Net assets excluding share subscription rights and minority interests:

52,236 million year as of Mar. 31, 2008, 55,191 million year as of Mar. 31, 2007

## 2. Forecast of Financial Performance in FY March 2009 (April 1, 2008 — March 31, 2009)

[Before Correction]

FY	Net Sales		Operating income		Recurring income		Net Income	
	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)
Sep. 2008 Interim	41,430	-10.9	740	-50.0	990	-41.2	560	-13.0
FY ending Mar. 2009	90,800	-7.6	2,750	<u>-31.0</u>	3,150	<u>96.3</u>	1,778	-

FY	Net income per share	
	yen	
Sep. 2008 Interim	10.78	
FY ending Mar. 2009	34.23	

[After Correction]

FY	Net Sales		Operating income		Recurring income		Net Income	
	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)	¥ Million	%(YOY)
Sep. 2008 Interim	41,430	-10.9	740	-50.0	990	-41.2	560	-13.0
FY ending Mar. 2009	90,800	-7.6	2,750	<u>-31.2</u>	3,150	<u>95.1</u>	1,778	-

FY	Net income per share	
	yen	
Sep. 2008 Interim	10.78	
FY ending Mar. 2009	34.23	

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### [Reference] Sales by Business Segment

[Before Correction]

FY March 2008 (April 1, 2007 - March 31, 2008)

(Note: Rounded down to ¥ Million)

	Catalog	Single-item mail order	Advanced Finance	BOT	Karemu	Property	Other
Net Sales	73,750	<u>28,156</u>	10,385	2,464	5,585	3,190	1,973
Operating cost and expense	<u>72,524</u>	24,837	7,342	782	6,050	2,026	1,848
Operating income (or loss)	<u>1,225</u>	<u>3,318</u>	3,043	1,682	-464	1,163	124

	Sub total	Elimination and corporate	Consolidated total
Net Sales	<u>125,506</u>	<u>-359</u>	<u>125,146</u>
Operating cost and expense	<u>115,412</u>	-468	<u>114,943</u>
Operating income (or loss)	<u>10,093</u>	<u>109</u>	<u>10,202</u>

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[After Correction]

FY March 2008 (April 1, 2007 - March 31, 2008)

(Note: Rounded down to ¥ Million)

	Catalog	Single-item mail order	Advanced Finance	BOT	Karemu	Property	Other
Net Sales	73,750	<u>28,187</u>	10,385	2,464	5,585	3,190	1,973
Operating cost and expense	<u>72,545</u>	24,837	7,342	782	6,050	2,026	1,848
Operating income (or loss)	<u>1,204</u>	<u>3,349</u>	3,043	1,682	-464	1,163	124

	Sub total	Elimination and corporate	Consolidated total
Net Sales	<u>125,536</u>	<u>-363</u>	<u>125,173</u>
Operating cost and expense	<u>115,433</u>	-468	<u>114,964</u>
Operating income (or loss)	<u>10,103</u>	<u>105</u>	<u>10,208</u>

(Note) The forecasts contained in this material reflect the judgment of the information which the Company obtains as of the time of the preparation this material, and the assumption which is deemed reasonable by the Company. The actual results may differ from the forecasts caused by some factors.

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