Summary of Business Result for the Third Quarter ended December 31, 2020

Date: January 29, 2021

(Note: Rounded down to ¥ Million)

Company name BELLUNA CO., LTD. Registered on the TSE1

Stock code URL http://www.belluna.co.jp/

Kiyoshi Yasuno, President and Representative Director (048) 771-7753 presentative person TEL Contact person Tomohiro Matsuda, Director and Executive Officer General Manager of Administration Date of filing Shihanki-Houkokusho February 12, 2021 Date of payment of cash dividends

Drawing up of support documentation for its business result for 3Q : Yes

Taking place of analyst meeting for 3Q presentation : None

Consolidated Business Results for the Third Quarter of FY March 2021 (April 1, 2020 – December 31, 2020)

(1) Results of Operations (cumulative)

FY Net sales Net income Operating income Ordinary income Million %(YOY) Million Million Million %(YOY) %(YOY) 3Q ended Dec. 2020 154,145 12.0 11,607 59.6 12,487 69.0 8,620 87.6 3Q ended Dec. 2019 137,578 7,274 -14.0 7,389 -34.7 4,594 -36.0 3.0

(Note) Comprehensive income (Consolidated):

8,956 million yen for 3Q of FY March 2021 (116.3%)

4,140 million yen for 3Q of FY March 2020(-19.6%)

FY	Net income per share	Diluted net income per share
	¥	¥
3Q ended Dec. 2020	89.18	_
3Q ended Dec. 2019	47.51	

(2) Financial Position

FY	Total assets	Net assets	Net assets excluding share subscription rights and minority interests to total assets
	¥ Million	¥ Million	%
As of Dec. 2020	241,219	109,945	45.3
As of Mar. 2020	223,128	102,525	45.7

(Note) Net assets excluding share subscription rights and minority interests (Consolidated):

109,342 million yen as of Dec. 31, 2020 101,889 million yen as of Mar. 31, 2020

Dividends

	Annual cash dividends per share					
	at 1st quarter end	at 2nd quarter end	at 3rd quarter end	at fiscal year end	total	
	yen	yen	yen	yen	yen	
FY ended Mar. 2020	_	8.00	_	8.00	16.00	
FY ended Mar. 2021	_	8.00				
FY ending Mar. 2021 (forecast)			_	8.50	16.50	

(Note) Revision in forecast of dividends: None



3. Forecast of Consolidated Financial Performance in FY March 2021 (April 1, 2020- March 31, 2021)

FY	Net sa	les	Operating	income	Ordinary	income	Net in	come	Net income per share
	¥ Million	%(YOY)	¥						
FY ending Mar. 2021	200,000	11.1	14,000	35.8	14,800	42.8	10,500	79.1	108.62

(Note) Revision in forecast of consolidated financial performance: None

4. Others

Significant changes in scope of consolidation : None
 Simplified accounting method adopted : None

(3) Changes in accounting policies

Changes due to changes in accounting standard: None
 Other changes: None
 Change in accounting estimate: None
 Re-statement: None

(4) Number of shares issued

1. Number of outstanding shares at the fiscal year/period end (including treasury shares):

97,244,472 shares as of Dec. 31, 2020 97,244,472 shares as of Mar. 31, 2020

2. Number of treasury shares at the fiscal year/period end:

571,610 shares as of Dec. 31, 2020 587,369 shares as of Mar. 31, 2020

3. Outstanding averaged number of shares:

96,664,827 shares for 3Q of FY March 2021 (April 1, 2020 - December 31, 2020)

96,721,721 shares for 3Q of FY March 2020 (April 1, 2019 - December 31, 2019)



[Reference] Sales by Business Segment

The Third Quarter of FY March 2020 (April 1, 2019 - December 31, 2019)

(Note: Rounded down to ¥ Million)

	General Mail Order	Specialty Mail Order	Retail store	Solution	Finance	Property
Net Sales	58,127	37,368	22,947	5,907	3,252	6,725
(1) Sales to customers	57,780	37,267	22,947	5,782	3,252	6,648
(2) Internal sales or transfers to/from segments	347	101	_	124	1	76
Segment Income / Loss	1,816	2,791	-5	1,904	1,373	434

	Other	Adjustments (Note1)	Consolidated total on profit and loss statements (Note2)
Net Sales	3,997	-747	137,578
(1) Sales to customers (2) Internal sales or	3,900	_	137,578
transfers to/from segments	97	-747	
Segment Income / Loss	-746	-294	7,274

(Note)

- Adjustments of segment income / loss: 155 million yen for Elimination and corporate amount, and -449 million yen for depreciation for goodwill.
- 2. Operating income on profit and loss statements for 3Q was calculated from Segment Income and Adjustments.

The Third Quarter of FY March 2021 (April 1, 2020 - December 31, 2020)

(Note: Rounded down to ¥ Million)

	General Mail Order	Specialty Mail Order	Retail store	Solution	Finance	Property
Net Sales	69,554	47,985	17,120	7,707	3,486	5,410
(1) Sales to customers (2) Internal sales or transfers to/from	69,210 343	47,896 88	17,117 2	7,585 122	3,486	5,328 81
Segments Segment Income / Loss	4,890	5,353	-1,791	2,122	1,857	197

	Other	Adjustments (Note1)	Consolidated total on profit and loss statements (Note2)
Net Sales	3,607	-726	154,145
(1) Sales to customers (2) Internal sales or transfers to/from segments	3,519 88	-726	154,145 —
Segment Income / Loss	-703	-319	11,607

(Note)

- Adjustments of segment income / loss: 194 million yen for Elimination and corporate amount, and -514 million yen for depreciation for goodwill.
- 2. Operating income on profit and loss statements for 3Q was calculated from Segment Income and Adjustments.

(Note) The forecasts contained in this material reflect the judgment of the information which the Company obtains as of the time of the preparation this material, and the assumption which is deemed reasonable by the Company. The actual results may differ from the forecasts caused by some factors.