



2024/9/17

Code 9997 (PRIME) Belluna Co., Ltd

Consolidated Monthly Sales Growth (year-on-year)

In August, the hotel business, both city and resort hotels, continued to perform well, recording the highest single-month sales in its history. As a result, net sales totaled 2,773 million yen, up 21% from the previous year.

In the specialty mail-order business, sales in the gourmet and wine businesses were affected by a rebound from last year's curbs on advertising costs, resulting in sales of 1,277 million yen in the gourmet business, up 14% from the previous year, and 586 million yen in the wine business, up 10% from the previous year.

As a result, consolidated group sales for August totaled 13,061 million yen, up 5% from the previous year.

[FY ending March 31, 2025] From April 2024 to March 2025

(Unit: million yen)

		August 2024 (single month)				August 2024 (cumulative total)			
		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change	
G r o w t h	Hotels	2,773	2,288	+485	+21%	10,224	7,768	+2,457	+32%
	Income, Solar	530	440	+90	+20%	2,620	2,165	+454	+21%
	Property Subtotal	3,303	2,728	+574	+21%	12,844	9,933	+2,911	+29%
	Cosmetics & Health Food	920	937	-17	-2%	4,647	5,055	-408	-8%
	Gourmet	1,277	1,116	+161	+14%	7,045	6,876	+169	+2%
	Wine	586	532	+54	+10%	3,559	3,561	-2	-0%
	Nurse-related	730	759	-29	-4%	4,998	5,031	-33	-1%
	Specialty mail-order Subtotal	3,513	3,344	+169	+5%	20,249	20,523	-274	-1%
	Growth Subtotal	6,816	6,072	+743	+12%	33,093	30,456	+2,637	+9%
S u s t a i n a b i l i t y	Kimono-related	1,705	1,750	-45	-3%	7,188	7,631	-443	-6%
	Apparel & Goods	3,085	3,063	+23	+1%	30,795	30,085	+710	+2%
	Other	171	166	+5	+3%	1,172	1,288	-116	-9%
	Sustainability Subtotal	4,961	4,979	-18	-0%	39,155	39,004	+151	+0%
Database Utilization		1,285	1,404	-120	-9%	7,264	7,338	-74	-1%
Consolidated Total		13,061	12,456	+606	+5%	79,512	76,798	+2,714	+4%

(NOTE)

- 1.This data is calculated on basis before adjustment.
- 2.Overseas hotels sales are not included in the Property segment.
- 3.Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
- 4.Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.

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