

Consolidated Monthly Sales Growth (year-on-year)

In November, all city hotels in the hotel business exceeded their sales in the same month of the previous year, continuing from October. In addition, Kyoto entered its busy season with the arrival of the autumn foliage season, and other resort hotels also continued to perform well. As a result, net sales were 2,187 million yen, up 34% from the same month last year.

In the specialty mail-order business, sales in the gourmet foods business were 1,796 million yen, up 10% from the same month last year. In the wine business were 829 million yen, down 20% from the same month last year, due to the postponement of the month in which sales from pre-order sales are recorded compared to last year.

As a result, consolidated group sales for November totaled 19,068 million yen, up 3% from the same month last year.

[FY ending March 31, 2025] From April 2024 to March 2025

(Unit: million yen)

| _ | , | November 2024 (single month) | | | | November 2024 (cumulative total) | | | |
|---------------------------|-------------------------------|---|--|------|------|---|---------|------------|------|
| | | Actual results for the current fiscal year | Results for the same period of the previous year | | | Actual results for the current fiscal year | | YoY Change | |
| G r o w t h | Hotels | 2,187 | 1,634 | +553 | +34% | 17,079 | 13,381 | +3,697 | +28% |
| | Income, Solar | 501 | 462 | +39 | +8% | 4,134 | 3,536 | +598 | +17% |
| | Property Subtotal | 2,688 | 2,096 | +592 | +28% | 21,213 | 16,918 | +4,295 | +25% |
| | Cosmetics & Health Food | 990 | 1,069 | -79 | -7% | 7,515 | 8,046 | -531 | -7% |
| | Gourmet | 1,796 | 1,638 | +158 | +10% | 11,664 | 11,391 | +272 | +2% |
| | Wine | 829 | 1,034 | -205 | -20% | 5,859 | 6,197 | -338 | -5% |
| | Nurse-related | 814 | 824 | -11 | -1% | 7,523 | 7,590 | -66 | -1% |
| | Specialty mail-order Subtotal | 4,429 | 4,566 | -136 | -3% | 32,561 | 33,224 | -663 | -2% |
| | Growth Subtotal | 7,117 | 6,661 | +456 | +7% | 53,774 | 50,142 | +3,632 | +7% |
| S u s t a i n a b i i t y | Kimono-related | 1,377 | 1,441 | -65 | -4% | 12,567 | 13,141 | -574 | -4% |
| | Apparel & Goods | 8,551 | 8,492 | +59 | +1% | 51,374 | 51,057 | +317 | +1% |
| | Other | 373 | 320 | +53 | +17% | 2,072 | 2,113 | -41 | -2% |
| | Sustainability Subtotal | 10,300 | 10,253 | +47 | +0% | 66,013 | 66,311 | -299 | -0% |
| Database Utilization | | 1,651 | 1,657 | -6 | -0% | 12,086 | 11,842 | +244 | +2% |
| Consolidated Total | | 19,068 | 18,571 | +496 | +3% | 131,873 | 128,294 | +3,578 | +3% |

(NOTE)

- 1. This data is calculated on basis before adjustment.
- 2.Overseas hotels sales are not included in the Property segment.
- 3. Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
- 4. Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.
- 5. Sales of Aging Beef Co., Ltd. are included in Hotels segment from October 2024.

[Contact] BELLUNA Co., Ltd.

(Attn:Executive Corporate Planning Dept.) E-mail: ir-belluna@belluna.co.jp

IR site: https://www.belluna.co.jp/en/irinfo/