



2025/10/15

Code 9997 (PRIME) Belluna Co., Ltd

Consolidated Monthly Sales Growth (year-on-year)

In September, the Hotel business continued to perform well, especially in the Sapporo and Osaka areas. As a result, sales were 2,894 million yen, up 36% from the same month of the previous year.

In the Wine business, sales from pre-order sales increased significantly, in addition to strong new customer acquisition through the EC channel. As a result, net sales were 916 million yen, up 45% from the same month of the previous year.

In the Apparel & Goods business was affected by the curbing of print circulation to focus on profitability. As a result, net sales totaled 4,163 million yen, down 9% from the same month last year.

As a result, consolidated group sales for August totaled 15,897 million yen, up 4% from the same month of the previous year.

[FY ending March 31, 2026] From April 2025 to March 2026

(Unit: million yen)

		September 2025 (single month)				September 2025 (cumulative total)			
		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change	
G r o u p	Hotels	2,894	2,130	+764	+36%	16,751	12,355	+4,396	+36%
	Income, Solar	644	517	+127	+24%	3,951	3,137	+814	+26%
	Property Subtotal	3,538	2,647	+891	+34%	20,702	15,491	+5,210	+34%
	Cosmetics & Health Food	816	906	-90	-10%	4,863	5,552	-689	-12%
	Gourmet	1,368	1,235	+133	+11%	8,458	8,280	+178	+2%
	Wine	916	630	+286	+45%	4,607	4,189	+418	+10%
	Nurse-related	762	766	-4	-1%	5,672	5,764	-92	-2%
	Specialty mail-order Subtotal	3,861	3,536	+325	+9%	23,601	23,785	-185	-1%
	Growth Subtotal	7,399	6,183	+1,216	+20%	44,302	39,277	+5,026	+13%
S u s t a i n a b i l i t y	Kimono-related	2,640	2,927	-287	-10%	9,501	10,115	-614	-6%
	Apparel & Goods	4,163	4,559	-396	-9%	32,109	35,354	-3,246	-9%
	Other	170	175	-4	-2%	1,404	1,347	+57	+4%
	Sustainability Subtotal	6,974	7,661	-687	-9%	43,013	46,816	-3,803	-8%
Database Utilization		1,524	1,481	+43	+3%	9,410	8,745	+665	+8%
Consolidated Total		15,897	15,326	+571	+4%	96,726	94,838	+1,888	+2%

(NOTE)

- 1.This data is calculated on basis before adjustment.
- 2.Overseas hotels sales are not included in the Property segment.
- 3.Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
- 4.Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.
- 5.Sales of Aging Beef Co., Ltd. are included in Hotels segment from October 2024.
- 6.Sales of SAPPORO HOTEL by GRANBELL are included in Hotels segment from March 2025.
- 7.Sales of OTARU GRANBELL HOTEL are included in Hotels segment from July 2025.

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